

ORACLE®

Information Discovery in the Era of Big Data

February 7, 2014



HELLO

my name is

Magnús



ORACLE®

ENDECA

ORACLE®



ENDECA®



Front Load Washers

- Browse
- < Appliances
- < Washers & Dryers
- < Washers

10% OFF APPLIANCES

\$397 or more

ALL PRODUCTS (42)

ONLINE

IN STORE

Front Load Washers

View Grid List

Sort By: Top Sellers

Results Per Page: 24

1 2 >

Select 2 to 4 items to compare

- BRAND
- GE (14)
 - Whirlpool (12)
 - LG Electronics (11)
 - Samsung (10)
 - Maytag (8)
 - Electrolux (6)
 - Frigidaire (5)
 - Summit Appliance (1)

CAPACITY - WASHER (CU. FT.)

- Less Than 3.5 (5)
- 3.5 - 4.0 (9)
- 4.0 - 4.3 (19)
- 4.3 And Greater (33)

COLOR/FINISH FAMILY

- Chrome (4)
- Gray (6)
- Metallic Carbon (3)
- Red/Orange (6)
- Slate (1)
- Stainless (1)

SELECT TO COMPARE



\$719.10

Was \$799.00 **Save 10%**

Whirlpool Duet 4.1 cu. ft. High-Efficiency Front Load Washer in White, ENERGY STAR

Model # WFW70HEBW

★★★★★ (415)

FREE Home Delivery & Haul Away

+ ADD TO CART

✓ Home Delivery Available

SELECT TO COMPARE

SELECT TO COMPARE



\$719.10

Was \$799.00 **Save 10%**

LG Electronics 4.0 DOE cu. ft. High-Efficiency Front Load Washer in White, ENERGY STAR

Model # WM3050CW

★★★★★ (272)

FREE Home Delivery & Haul Away

+ ADD TO CART

✓ Home Delivery Available

SELECT TO COMPARE

SELECT TO COMPARE



\$768.60

Was \$999.99 **Save 23%**

LG Electronics 2.3 cu. ft. High-Efficiency Front Load Washer in White, ENERGY STAR

Model # WM1355HW

★★★★★ (101)

FREE Home Delivery & Haul Away

+ ADD TO CART

✓ Home Delivery Available

SELECT TO COMPARE

SELECT TO COMPARE



\$899.10

Was \$999.00 **Save 10%**

LG Electronics 4.0 DOE cu. ft. High-Efficiency Front Load Washer with Steam in Graphite Steel, ENERGY STAR

Model # WM3250HVA

no reviews

FREE Home Delivery & Haul Away

+ ADD TO CART

✓ Home Delivery Available

SELECT TO COMPARE

Front Load Washers





- Browse
 - < Appliances
 - < Washers & Dryers
 - < Washers
 - < Front Load Washers
- REFINE BY
- Brand: GE
 - Clear All Refinements
- BRAND
- GE (14)
 - Whirlpool (12)
 - LG Electronics (11)
 - Samsung (10)
 - Maytag (8)
 - Electrolux (5)
 - Frigidaire (5)
 - Summit Appliance (1)
- CAPACITY - WASHER (CU. FT.)
- Less Than 3.5 (1)
 - 3.5 - 4.0 (1)
 - 4.0 - 4.3 (2)
 - 4.3 And Greater (10)
- COLOR/FINISH FAMILY
- Metallic Carbon (3)
 - Red/Orange (3)
 - White (8)

10% OFF APPLIANCES
\$397 or more

ALL PRODUCTS (8) ONLINE IN STORE

View: Grid | List Sort By: Top Sellers Results Per Page: 24

Select 2 to 4 items to Compare

SELECT TO COMPARE	SELECT TO COMPARE	SELECT TO COMPARE	SELECT TO COMPARE
			
\$809.10 Was \$899.00 <i>Save 10%</i>	\$1,259.10 Was \$4,399.00 <i>Save 10%</i>	\$899.10 Was \$999.00 <i>Save 10%</i>	\$899.10 Was \$999.00 <i>Save 10%</i>
GE 4.1 DOE cu. ft. Front Load Washer in White, ENERGY STAR	GE 4.8 DOE cu. ft. High-Efficiency RightHeight Front Load Washer with Steam in Ruby Red, ENERGY STAR	GE 2.2 DOE cu. ft. Front Load Washer in White	GE 4.1 DOE cu. ft. Front Load Washer with Steam in White, ENERGY STAR
Model # GFVH140DDWW ★★★★★ (185)	Model # GFWR4805FRR ★★★★★ (13)	Model # WCVH4800KWW ★★★★★ (43)	Model # GFW1500DWW ★★★★★ (30)
FREE Home Delivery & Haul Away	FREE Home Delivery & Haul Away	FREE Home Delivery & Haul Away	FREE Home Delivery & Haul Away
+ ADD TO CART	+ ADD TO CART	+ ADD TO CART	+ ADD TO CART
✓ Home Delivery Available	✓ Home Delivery Available	✓ Home Delivery Available	✓ Home Delivery Available
SELECT TO COMPARE	SELECT TO COMPARE	SELECT TO COMPARE	SELECT TO COMPARE



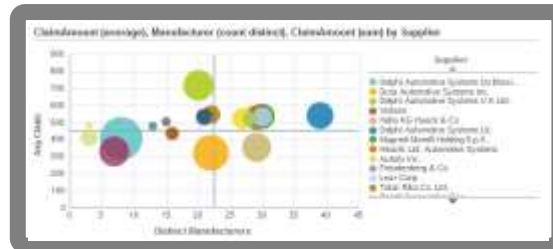
Information Discovery - Agility for the Unanticipated

Ask New Questions



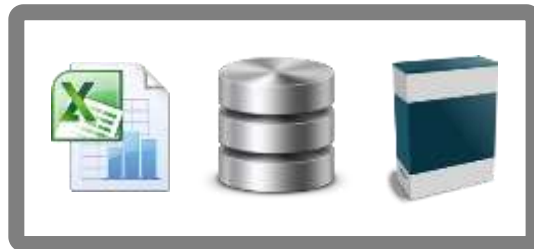
Unscripted exploration across wide range of data characteristics

See New Patterns



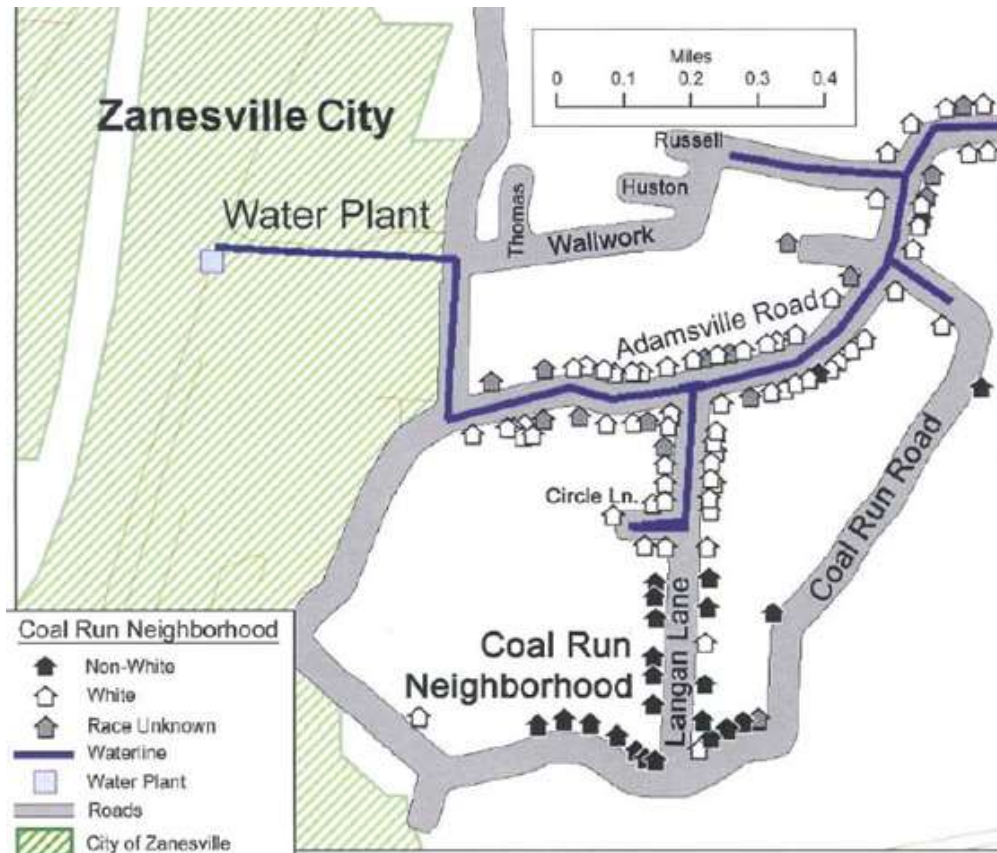
Interactive visualizations that reveal patterns hidden in data

Add New Data



Rapidly combine new data with existing sources

Mashup





Trends



Cloud Computing



Mobile Computing



The Internet of Things



Smart Parking



Big Data



In Conclusion



Hardware and Software

ORACLE

Engineered to Work Together

ORACLE®

References

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- [3] <http://wikibon.org/blog/big-data-statistics/>
- [4] <http://www.emc.com/about/news/press/2012/20121211-01.htm>
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