# Call for papers UTmessan 2016 in Iceland - February 5th and 6th

UTmessan is one of the largest IT event in Iceland. UTmessan a joint collaboration between Ský (The Icelandic Computer Society), The University of Iceland, Reykjavik University and The Federation of Icelandic Industries. UTmessan has been held since 2011 and is a registered trademark owned by Ský.

The **purpose** of the UTmessa is to highlight the importance of information technology and its effects on individuals, businesses and Icelandic society alike. The **goal** is to see a significant increase in the number of students who choose technical disciplines in universities across the country and especially in computer science.

**The event will take place at Harpa Conference Centre and is twofold**; a whole day conference on Friday and a big exhibition for the industry and the public on Friday and Saturday. There will be many tracks at the conference; a track for top level managers and CEOs, a track for CTOs and technical managers and a track for programmers and IT professionals. Also we will give the IT award at a special ceremony at the end of the day. The fair will be open on Saturday too with free enterance to the public and there we hope to see professionals and families alike take part. We have planned events that hopefully will generate an interest of the younger generations in the IT branch.

**You might be what we’re just looking for !** We are calling for papers that would interest our broad IT audience. We will host a number of tracks and therefore we will have room for over 50 sessions.

Each submitting party is allowed to submit more than one suggestion, but we prefer quality over quantity. We prefer the sessions to cover **innovations** or subjects that interest people working in or are interested in IT. The sessions also need to **inform**, **educate** and **motivate**. We will not accept sessions that aim to sell specific products or services. Expect to have up **to 30 minutes** for the session but no more, as we will have a **tight schedule** to run.

The committee withholds all rights to choose sessions without any further explanations. The selections will be based on how well the proposed sessions will form into tracks and themes. We also would like to note that we do not pay for sessions, the organization is non-profit and every speaker, staff, committee and board member is a volunteer.

UTmessan withholds the right to quote, use and publish and use in part or whole the recordings and slides of each session. Each session will be recorded and published to the conference website [www.utmessan.is](http://www.utmessan.is) some weeks after the event.

Examples of interesting topics (note this is not a full list):

Security

Mobile

BI
Big Data
Social newtorking
Social media
Content marketing

Education in IT

Databases
In memory

APP

Disruptive Technology

Gamification

NFC

BitCoin

Open Soucrce Technology

3D printing

Digital Agenda

Artificial Intelligence

Agile

Kanban

Scrum

Web Design

PCI

ISO

Strategy

On-line banking

Mobile banking

Testing

Backup

CRM

Network

Information-Measuring Technologies
Metrology, Standardization and Certification
Information Security
World Wide Web and Social Communication

Multimedia
Information Retrieval
Digital Rights Management
Compression and Coding
Analysis and Processing
Computer Graphics;
Data mining
Soft Computing
Web based applications

IP
4G
Internet of things

If this – then that

The following form needs to be filled out for each submission and be sent to sky@sky.is

**Call for Papers deadline is November 1st 2015.**Each submission can be no bigger than one **A4** page written with the **Georgia font size 11** (or equivalent).
It is our goal to deliver answers on acceptance to all submitters in **December 2015.**

If you need more information you can contact **sky@sky.is**or look at[**www.utmessan.is**](http://www.utmessan.is)

Over 1000 attended the conference part at last UTmessa and over 9.000 people came on Saturday to meet with the IT people in Iceland. That is around 3% af the Icelandic population!

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**Speaker - Full name, e-mail and current employer:**

**Short BIO:

Topic (select 1 or 2 topics that fit the most):
 Software Development
 Tech
 Telecommunication
 Data
 Social media
 Security
 Management
 Future/Innovation – IoT, Virtual Reality, Gamification...
 Other (what):

Session name:**

**Detailed description of the session and tags:**