



The New Style of IT

Rob McMahon

Director Cloud Computing
HP General Western Europe

OPIN KERFI

A decorative horizontal bar consisting of a blue segment on the left and an orange segment on the right, positioned below the text 'OPIN KERFI'.

The Facts

50% of IT projects with budgets of over \$15M run...

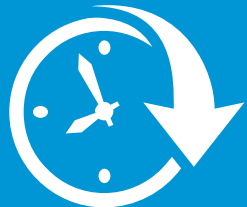


45% over budget



56% less functionality than predicted

87% of IT execs say competitors move faster



33% of software projects are late



1 in 6 technology projects fail spectacularly, with an average cost overrun of **300%**

¹ http://www.mckinsey.com/insights/business_technology/delivering_large-scale_it_projects_on_time_on_budget_and_on_value

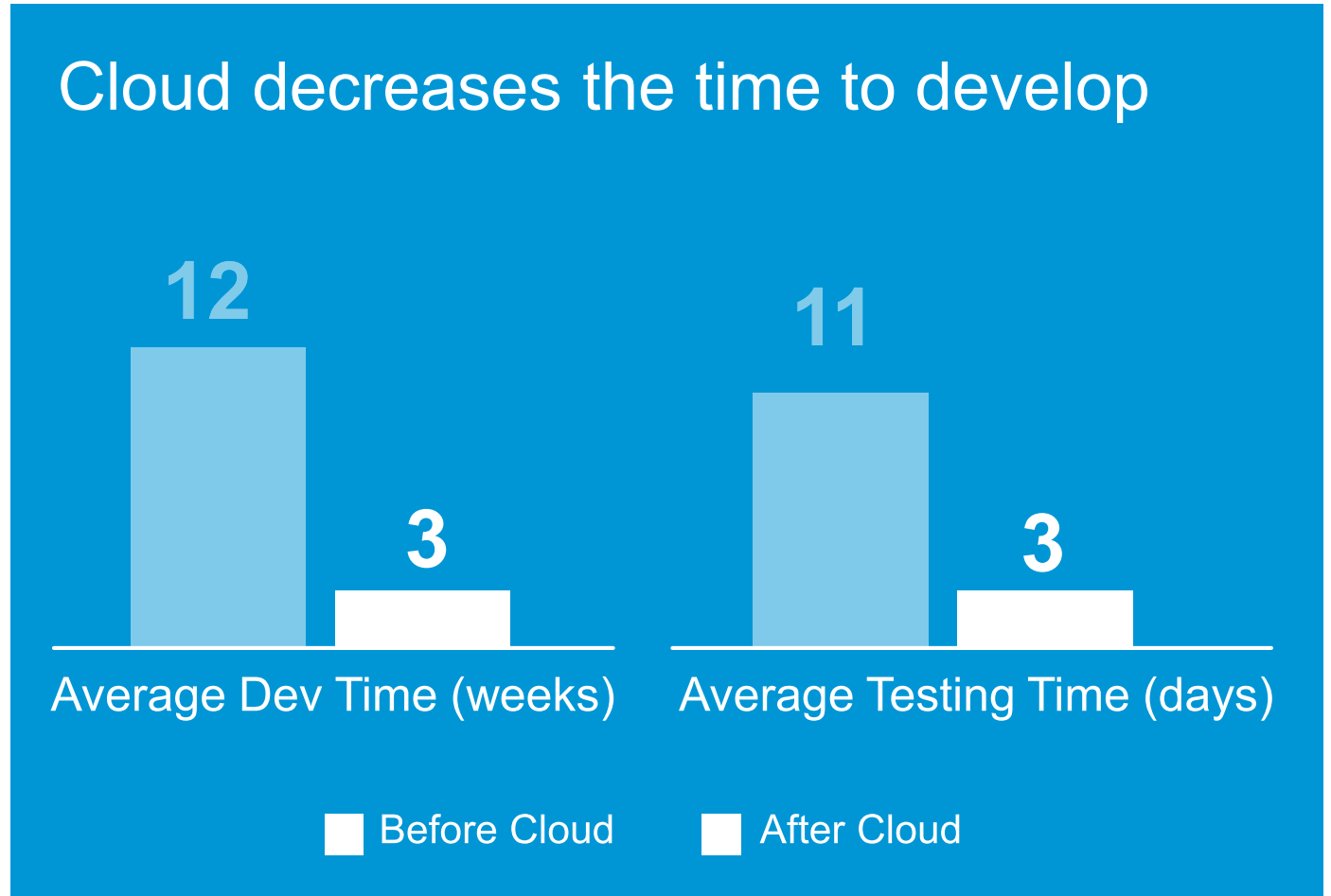
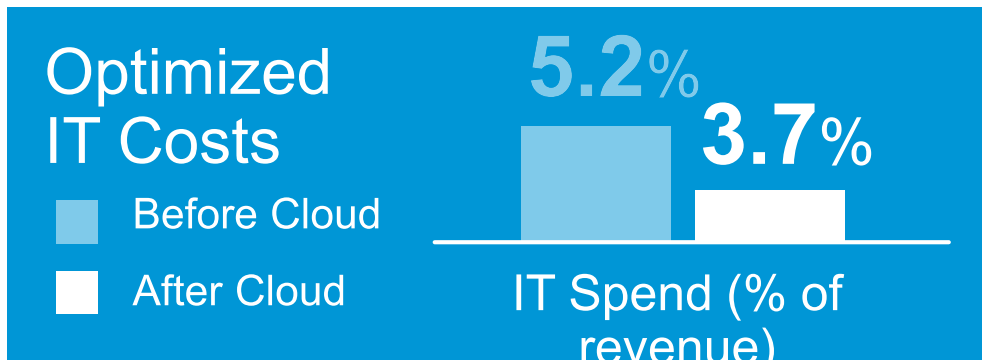
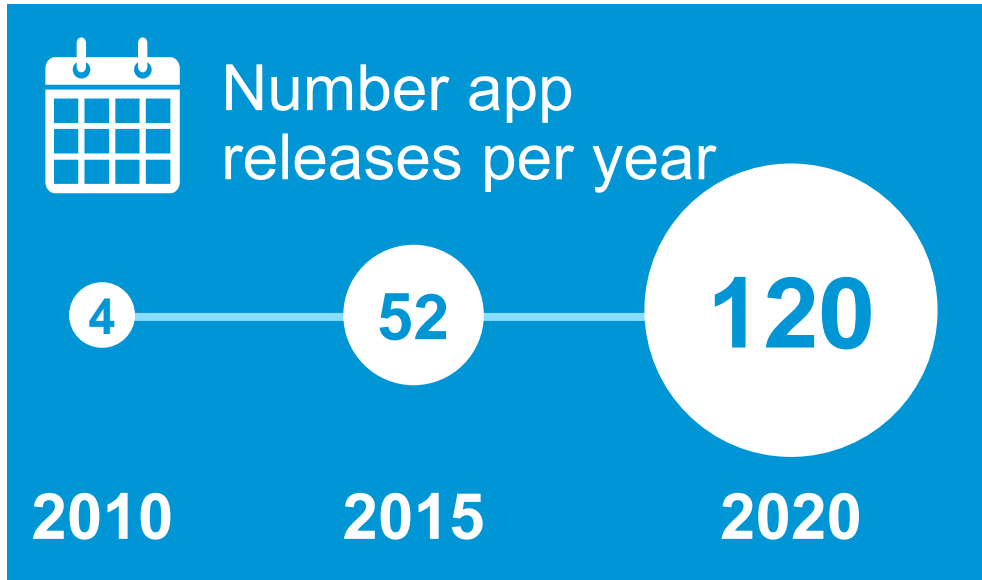
² http://www.nytimes.com/2013/10/25/opinion/getting-to-the-bottom-of-healthcaregovs-flop.html?_r=0

³ <http://hbr.org/2011/09/why-your-it-project-may-be-riskier-than-you-think/>

⁴ IT under pressure: McKinsey Global Survey March 2014



The Cloud Promise



¹ Forrester Thought Leader Paper commissioned by HP, "Better outcomes, faster results. Continuous delivery and the race for better business performance", December 2013

² http://www.bain.com/Images/BAIN_BRIEF_Five_faces_of_the_cloud.pdf

³ <http://research.gigaom.com/report/survey-enterprise-development-in-the-cloud/>

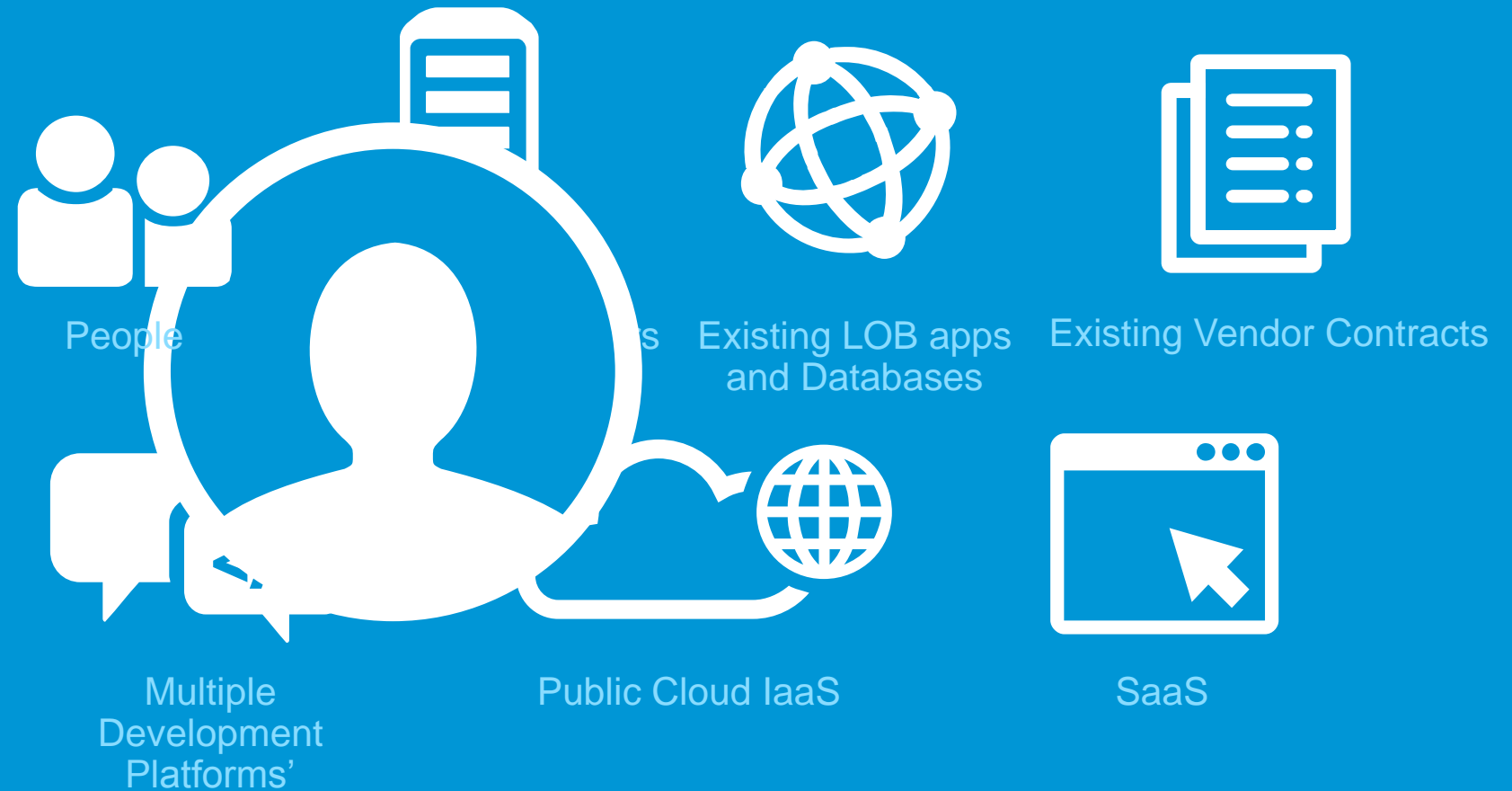


The Reality

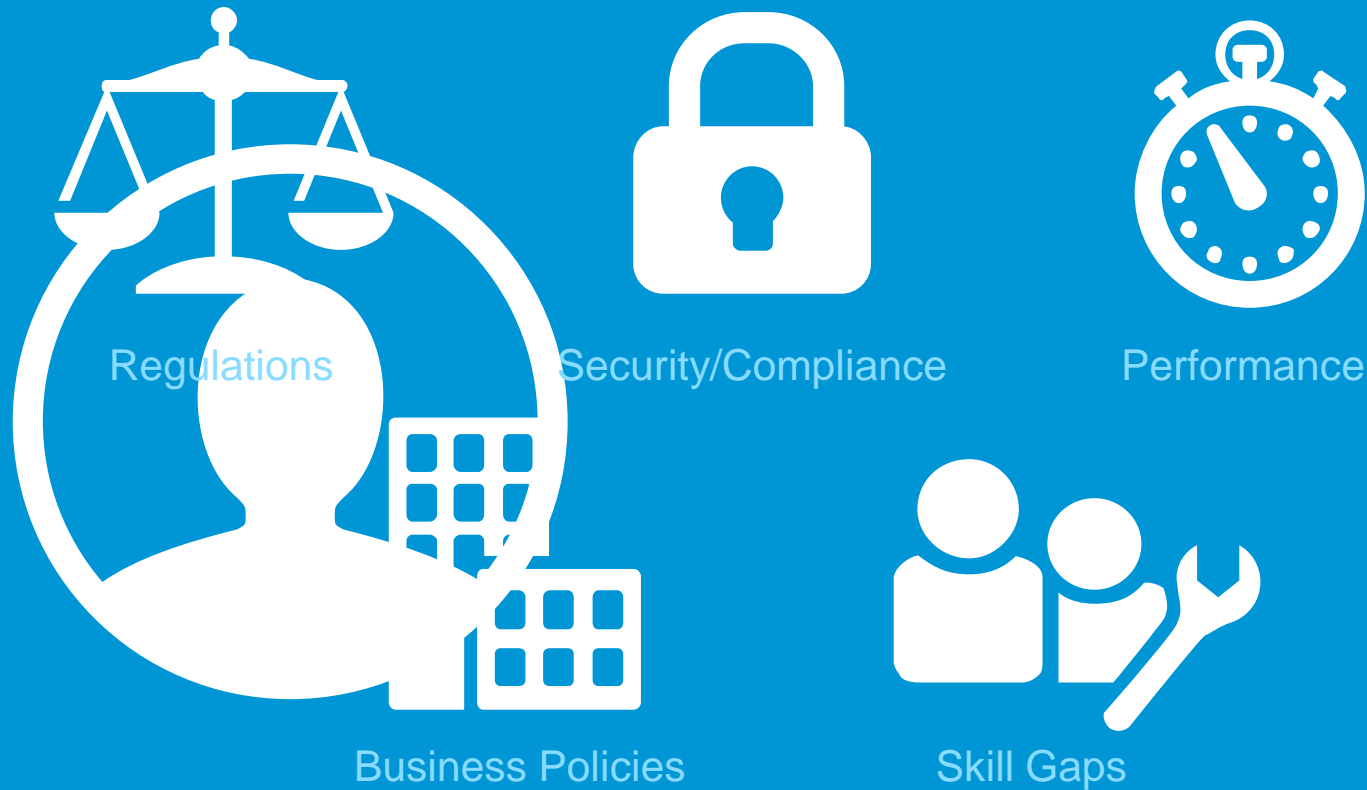


CIO

The Reality – What's already in place?



The Reality – Requirements & Constraints



PRIVATE



**MANAGED
HOSTING**

PUBLIC



**MANAGED
CLOUD**

PRIVATE PaaS



**COMMUNITY
CLOUD**

**MANAGED PRIVATE
DEDICATED CLOUD**



**PERSONAL
CLOUD**



**MANAGED
PRIVATE**



SOFTWARE





PRIVATE



PUBLIC



PRIVATE PaaS



MANAGED PRIVATE
DEDICATED CLOUD



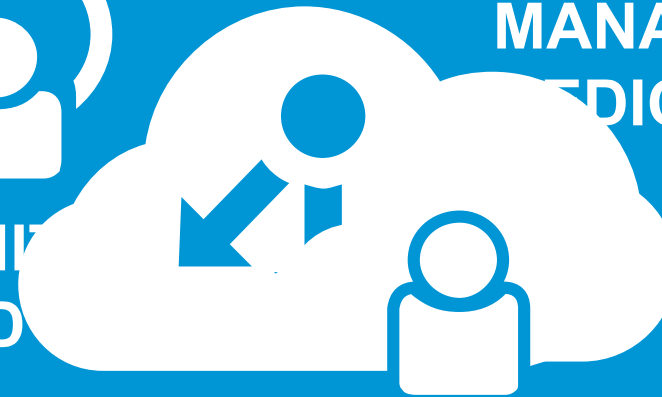
MANAGED
HOSTING



MANAGED
CLOUD
BUILD



COMMUNITY
CLOUD



PERSONAL
CLOUD



MANAGED
PRIVATE
CLOUD



VIRTUAL
PRIVATE
CLOUD



SOFTWARE
DEFINED
DATACENTER



HYBRID
CLOUD

Cloud, what is the story ?



Approval



Self-service portal



Service delivery



Minutes vs days/weeks



Service design catalog



Capacity planning



Legacy



Public Cloud



Private Cloud



In real life, today and tomorrow



designer

User Interface Designer with a passion for designing beautiful and functional user experiences. Minimalist who believes that less is more.

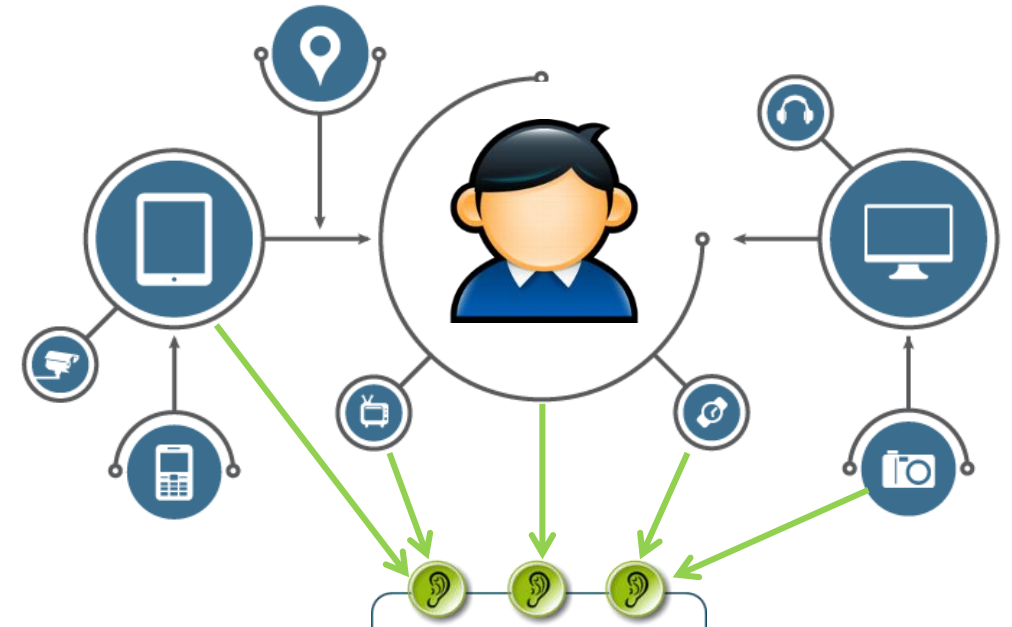


<coder>

Front End Developer who focuses on writing clean, elegant and efficient code. Love HTML5, CSS3, WordPress and a touch of jQuery.

```
<html>  
  height:184px;  
  class="jedi">  
  CSS3 HTML5  
  color:#000;  
  jQuery
```

Dev | Prod



Provisioning of resources via API



Get every service on the fly



Test without limit



Lightening speed move2prod

Key success factor: put services first



Every service is characterised by 4 criteria:
Value, Price, Speed of Delivery, End-user experience

A service is linked to a usage and shall be delivered ready to use with uncontested / unprecedented value

First and foremost and above all you need to understand what will show up in the portal



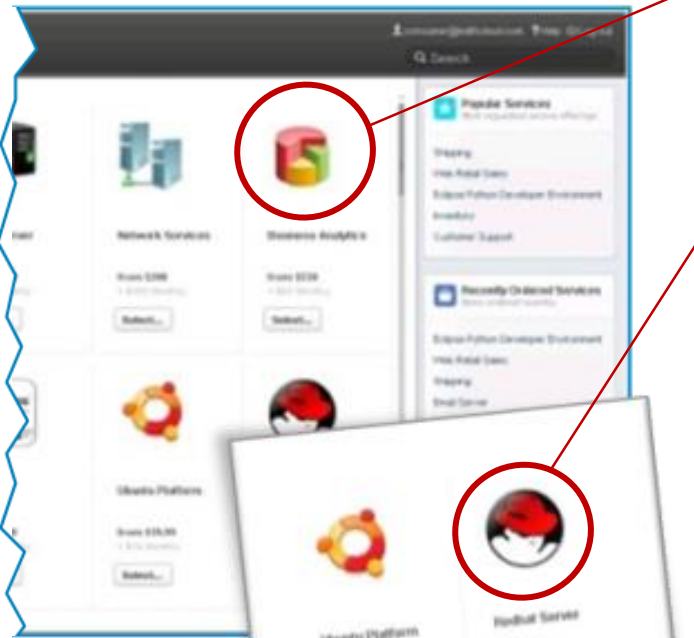
A service exists in a competitive marketplace and shall be built in that perspective

Price/performance ratio leads to sourcing arbitrage



Delivering cloud service implies the set up of a frictionless digital supply chain

You cannot give up on automation. Provisioning must be end 2 end



And then combine two distinct perspectives

End-user's view



Price

Services
Services
Services...



Value



Speed of
delivery



End-user
experience

CIO's view



TCO (Build & Run)

Price per VM



Maintainability



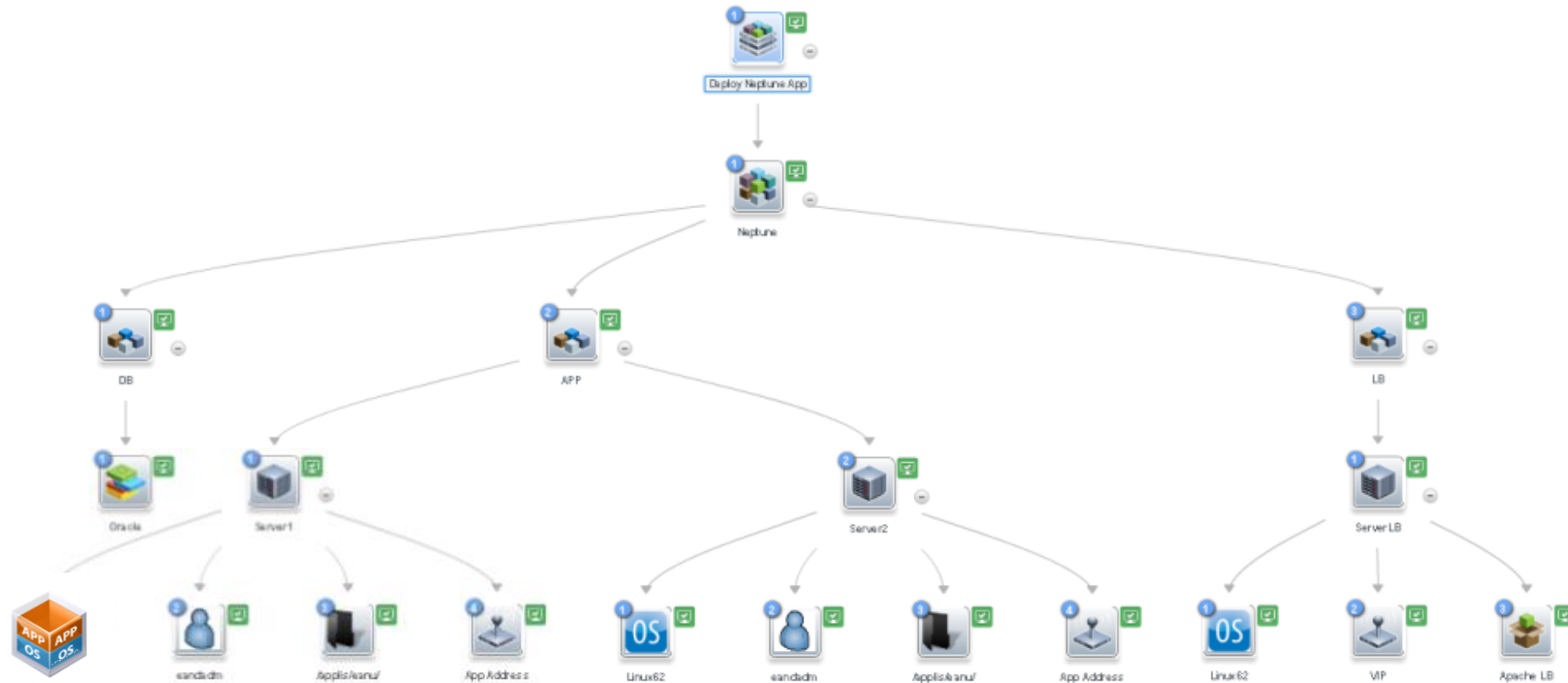
Extensibility



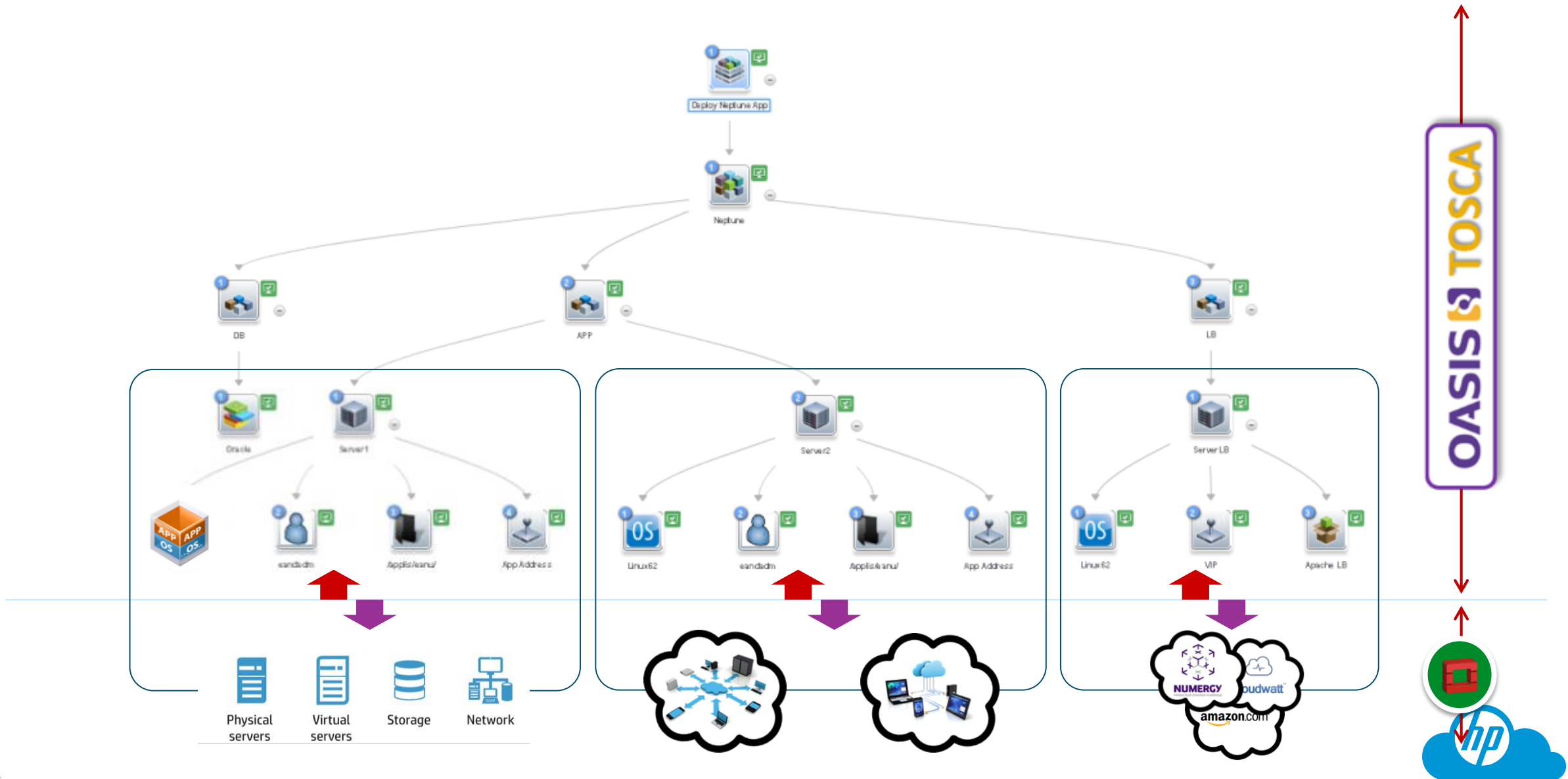
Security



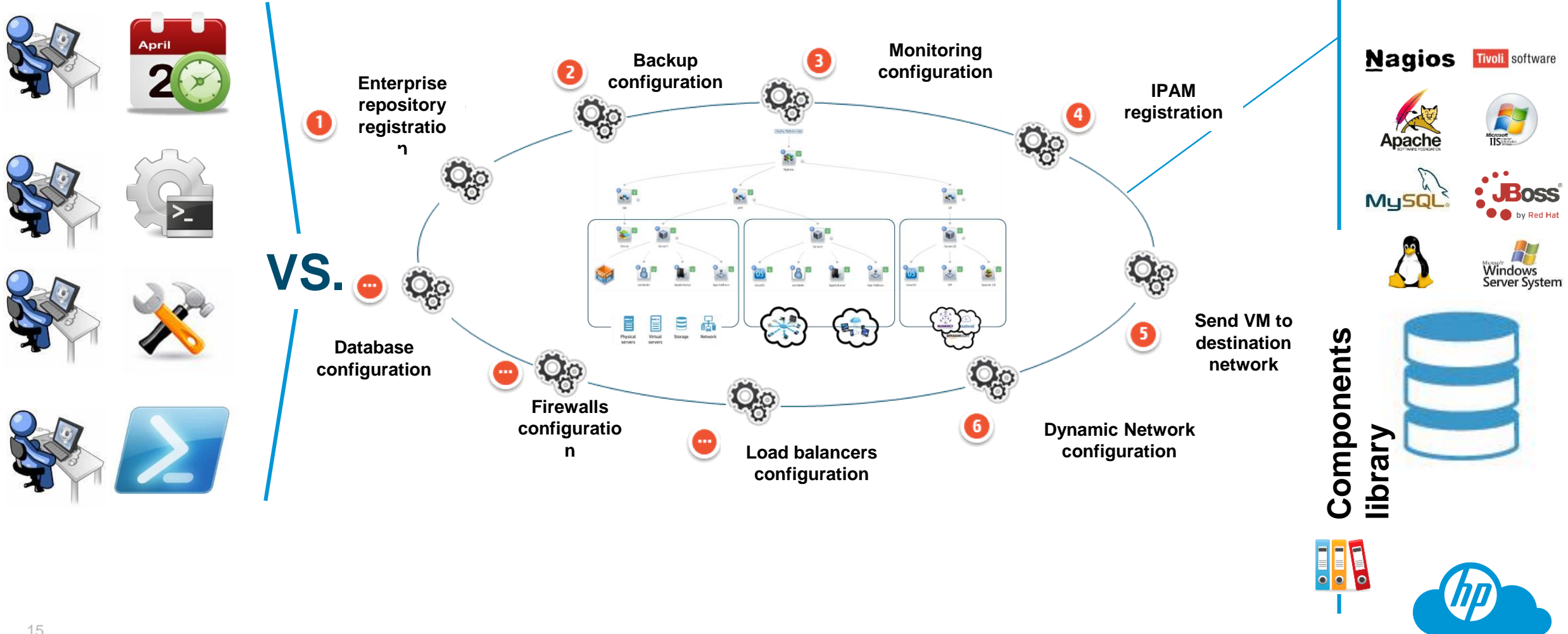
Design any kind of service : IaaS, PaaS, SaaS



Get access to any resource and deploy everywhere

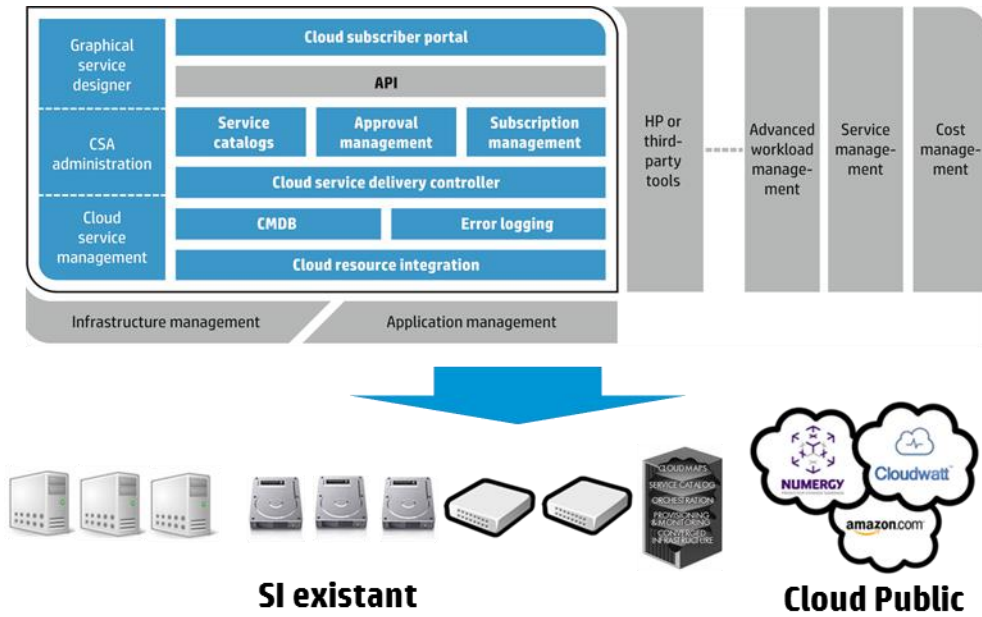


Make sure the service is delivered ready to use dynamically

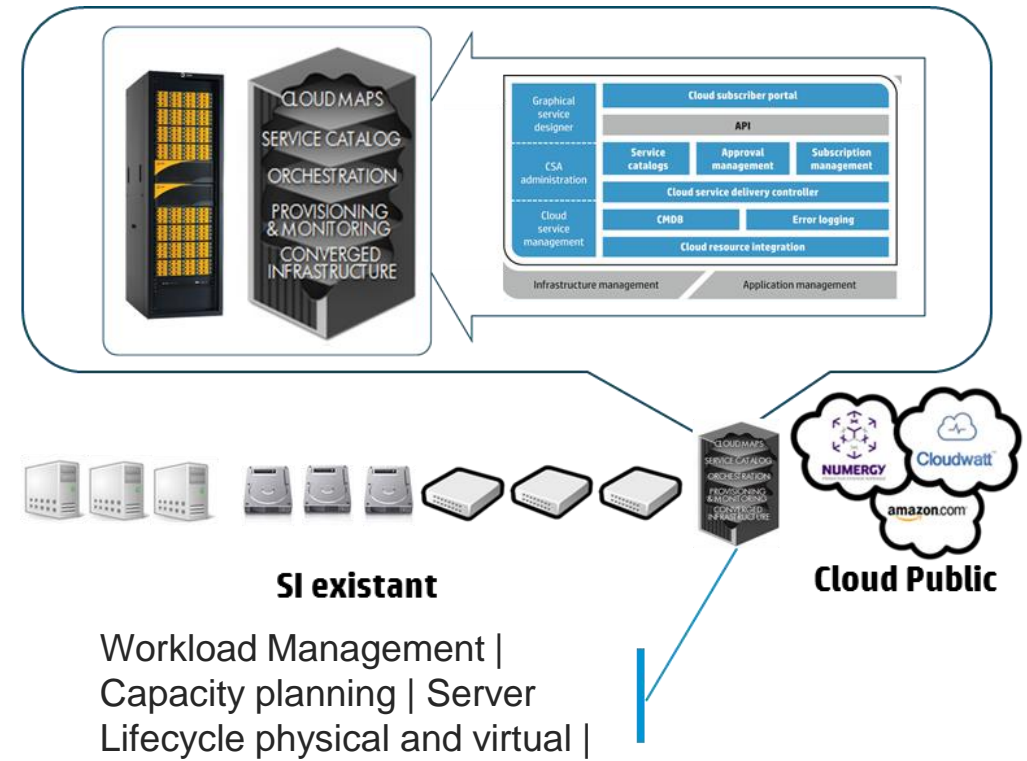


Two possible paths for build

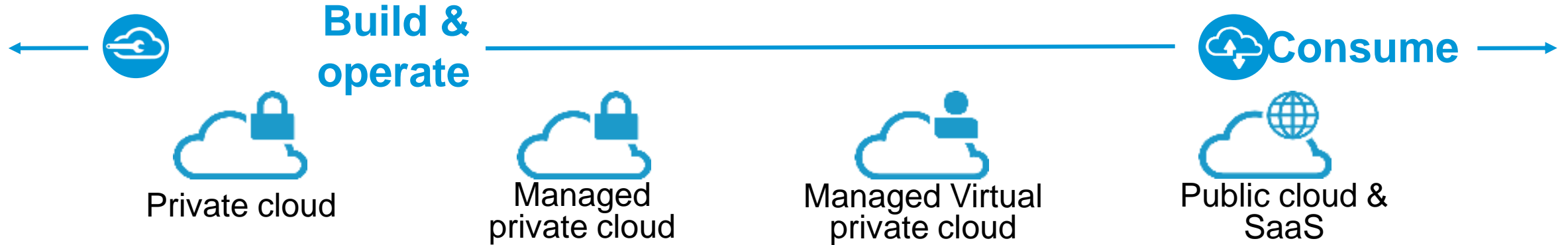
Software only



« Cloud in a Box » / Appliance



HP Helion



HP Helion OpenStack common architecture

Open

- **Portable, interoperable, and heterogeneous**
- Based on **open source** to accelerate **innovation**
- Deploy applications on **multiple deployment models**

Secure

- Enterprise-grade **security**
- **Visibility, control, and governance** for hybrid IT
- **Reliable, predictable** services

Agile

- Speed time to **innovation**
- **Scale** with the right **economics**
- Planning, building, and managing **expertise**



HP Helion portfolio overview

Best in class products, solutions, and services for hybrid IT

Integrated Cloud Solutions

- HP CloudSystem Enterprise
- HP CloudSystem Foundation

OpenStack® Software

- HP Helion OpenStack Community
- HP Helion OpenStack Commercial

Cloud Software & Infrastructure

- HP Automation and Cloud Management
- HP Converged Infrastructure

Managed services

- HP Helion Managed Virtual Private Cloud & Managed Private Cloud
- HP Helion Managed & Workplace Applications

Public cloud & SaaS

- HP Cloud Agile – Helion Network
- HP Helion Public Cloud
- HP SaaS applications

Professional services

- Advisory
- Strategy
- Apps transform
- Operations
- Implementation
- Education
- Design
- Support

**PartnerOne for
Cloud**

Cloud builders • Cloud resellers • Cloud service providers

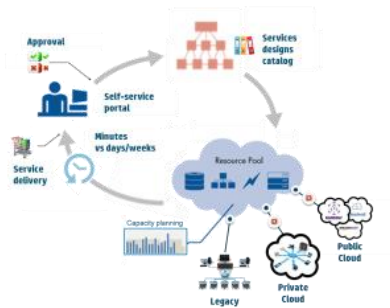


Summary



Service first.

**Value, Price, Speed of Delivery,
End-user Experience**



Any Service, Any Source, Dynamically

OPIN KERFI

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